



Orders	Order / Rev:	162973
	Alt Order #:	06260771
	Product Desc:	AMERICANS FOR PROSPE
	Estimate:	1811
	Flight Dates:	09/04/12 - 09/10/12
	Original Date / Rev:	08/02/12 / 08/02/12
	Order Type:	GENERAL

	WDJT-TV-LP
Primary AE:	Matthew Norten
Sales Office:	HDC
Sales Region:	NAT

Agency	Name:	Mentzer Media Services
	Buying Contact:	Elise Cloyd
	Billing Contact:	
		600 Fairmount Ave. #306
		Towson, MD 21286

Billing Type:	Cash
Billing Calendar:	Broadcast
Billing Cycle:	EOM/EOC
Agency Commission:	15%

Advertiser	Name:	Issue/Americans for Prosperity
	Demographic:	A50+
	Product Codes:	PL Issue
	Priority:	P-1
	Revenue Codes:	AGY, POL, ISS

New Business Thru:	
Order Separation:	00:15:00
Advertiser External ID:	
Agency External ID:	

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
08/27/12	09/10/12	34	\$47,200.00	\$40,120.00

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
September 2012	34	\$47,200.00	\$40,120.00	0.00
Totals	34	\$47,200.00	\$40,120.00	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Matthew Norten			Start Of Order - End Of Order	100%

Order Share

Order Share	Share	Total
WDJT-TV-LP	30%	\$47,200.00
Market	100%	\$157,333.33

Competitive Share

Competitive Share	Share	Total
CABLE	0%	\$0.00
WBME	0%	\$0.00
WCGV	0%	\$0.00
WISN	20%	\$31,466.67
WITI	23%	\$36,186.67
WMLW-	0%	\$0.00
WPXE	0%	\$0.00
WTMJ	27%	\$42,480.00
WVTV	0%	\$0.00
WYTU	0%	\$0.00

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time Days	Len	Spots	Rate	Pri	Rtg Type	Spots	Amount
E 1	WDJT	09/04/12	09/07/12	Wheel of Fortune 630p-7p 630p-7p/Wheel	CM	M-F 630p-7p -TWTF--	:30	8	\$1,000.00	P-1	0.00 NM	8	\$8,000.00
WHEEL													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>			
		Week: 09/03/12	09/09/12	-TWTF--		8		\$1,000.00		0.00			
E 2	WDJT	09/04/12	09/09/12	M - SU Late News M-Su 10p-1035p	CM	10p - 1035p -TWT-SS	:30	5	\$1,000.00	P-1	0.00 NM	5	\$5,000.00
10PM NEWS													

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 Alt Order #: 06260771
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WDJT-TV-LP

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 2	WDJT	09/04/12	09/09/12	M - SU Late News M-Su 10p-1035p	CM	10p - 1035p -TWT-SS	:30	5	\$1,000.00	P-1	0.00	NM	5	\$5,000.00
10PM NEWS														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/03/12	09/09/12	-TWT-SS				5	\$1,000.00		0.00			
E 3	WDJT	09/04/12	09/04/12	Tu 7p - 8p NCIS	CM	Tu 7p - 8p -2-----	:30	2	\$2,400.00	P-1	0.00	NM	2	\$4,800.00
NCIS														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/03/12	09/09/12	-2-----				2	\$2,400.00		0.00			
E 4	WDJT	09/04/12	09/04/12	Tu 9p - 10p Mentalist	CM	Tu 9p - 10p -2-----	:30	2	\$2,000.00	P-1	0.00	NM	2	\$4,000.00
MENTALIST														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/03/12	09/09/12	-2-----				2	\$2,000.00		0.00			
E 5	WDJT	09/05/12	09/05/12	Wed 8p - 9p Criminal Minds	CM	Wed 8p - 9p --2----	:30	2	\$2,000.00	P-1	0.00	NM	2	\$4,000.00
CRIMINAL MINDS														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/03/12	09/09/12	--2----				2	\$2,000.00		0.00			
E 6	WDJT	09/06/12	09/06/12	Th 9p - 10p Person of Interest	CM	Th 9p - 10p ---2---	:30	2	\$2,000.00	P-1	0.00	NM	2	\$4,000.00
PERSON OF INTEREST														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/03/12	09/09/12	---2---				2	\$2,000.00		0.00			
E 7	WDJT	09/07/12	09/07/12	Fr 8p - 9p CSI: New York	CM	8p - 9p ----1--	:30	1	\$2,000.00	P-1	0.00	NM	1	\$2,000.00
CSI:NY														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/03/12	09/09/12	----1--				1	\$2,000.00		0.00			
E 8	WDJT	09/07/12	09/07/12	Fr 9p - 10p Blue Bloods	CM	9p - 10p ----2--	:30	2	\$2,000.00	P-1	0.00	NM	2	\$4,000.00
BLUE BLOODS														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/03/12	09/09/12	----2--				2	\$2,000.00		0.00			
E 9	WDJT	09/08/12	09/08/12	Sat 6p-7p Jep/Wheel Sat 6p-7p Jep/Wheel	CM	Sat 6-7p -----2-	:30	2	\$400.00	P-1	0.00	NM	2	\$800.00
JEOP/WHEEL														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/03/12	09/09/12	-----2-				2	\$400.00		0.00			
E 10	WDJT	09/08/12	09/08/12	Sa 8p - 9p Sa 8p - 9p	CM	8p - 9p -----2-	:30	2	\$1,200.00	P-1	0.00	NM	2	\$2,400.00
CRIMETIME														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/03/12	09/09/12	-----2-				2	\$1,200.00		0.00			
E 11	WDJT	09/08/12	09/08/12	Sa 9p - 10p 48 Hours Mystery	CM	9p - 10p -----2-	:30	2	\$1,600.00	P-1	0.00	NM	2	\$3,200.00
48 HRS														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/03/12	09/09/12	-----2-				2	\$1,600.00		0.00			
E 12	WDJT	09/10/12	09/10/12	Wheel of Fortune 630p-7p 630p-7p/Wheel	CM	M-F 630p-7p 2-----	:30	2	\$1,000.00	P-1	0.00	NM	2	\$2,000.00
WHEEL														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/10/12	09/16/12	2-----				2	\$1,000.00		0.00			
E 13	WDJT	09/10/12	09/10/12	M - SU Late News M-Su 10p-1035p	CM	10p - 1035p 1-----	:30	1	\$1,000.00	P-1	0.00	NM	1	\$1,000.00
10PM NEWS														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/10/12	09/16/12	1-----				1	\$1,000.00		0.00			
E 14	WDJT	09/10/12	09/10/12		CM	Mo 9p - 10p 1-----	:30	1	\$2,000.00	P-1	0.00	NM	1	\$2,000.00

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				Mo 9p - 10p										
				Hawaii Five-O										
				HAWAII 5-0										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
		Week: 09/10/12	09/16/12	1-----		1		\$2,000.00			0.00			
													Totals	34 \$47,200.00